



Attitude
defines Altitude

INSTITUTE OF MANAGEMENT
PLACEMENT
BROCHURE



THE MET LEAGUE OF COLLEGES
MET
AS SHARP AS YOU CAN GET

Bhujbal Knowledge City

Our Faith

न चौर हार्यम् नच राज हार्यम् ।
न भातृभाज्यम् नच भारकरी ॥
व्यये कृते वर्धते एव नित्यम् ।
विद्याधनं सर्वधन प्रधानम् ॥

Knowledge can neither be stolen by a thief,
nor snatched by king.
It is indivisible unlike ancestral property,
It never burdens the bearer,
It multiplies manifold when offered to others.
Knowledge is the supreme form of wealth.

विद्ये विना मती गेली,
मती विना नीती गेली,
नीती विना गती गेली,
गती विना वित्त खचले,
इतके अनर्थ एका अविद्येने केले
- महात्मा ज्योतिराव फुले

Lack of knowledge leads to indiscretion;
Indiscretion leads to lack of ethics
Lack of ethics leads to absence of direction and momentum;
Absence of direction and momentum results in bankruptcy;
Such is the HAVOC caused by the lack of knowledge.


-Mahatma Jyotiba Phule

Our Vision

To shape professionals, to conquer the present and the future challenges to the socio-economic fabric of our society, by institutionalizing search, development, research and dissemination of relevant knowledge through structured learning systems.

Our Mission

To evolve, develop and deliver dynamic learning systems to equip professionals with conscience and commitment to excellence and courage to face business challenges.



“We can do great things,
Only small things with great love.”

- Mother Teresa

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CONTENT



To 'educate' is to prepare for future task and career. Each one of us is born with at least one trait that defines our unique identity & in discovering this unique trait, one needs to have proper direction. In the era of globalization, to have an identity of one's own is extremely important. 'Identity', as defined is the distinct personality of an individual. With this in mind, Mumbai Educational Trust has been established in 1989.

As it is very significant to provide world class infrastructure in imparting education, it is equally relevant to be compatible with the world. We believe that today's youth should have every opportunity to be a true professional, by true professional, we mean, a person who is ready to mould himself & imbibe set of qualities to perform with socio-economic responsibility.

With the objective to evolve & produce dynamic and highly competitive professionals, Mumbai Educational Trust is consistently generating a quest for excellence. All the faculties & the staff are always after the process of enhancing & encouraging the inborn qualities of the students and shaping their future by way of institutionalizing search, development and research in them. To our credit, over 30,000 professionals have passed with flying colors and established their career in global competition.

Mumbai Educational Trust has expanded its horizon to Nashik and established Bhujbal Knowledge City in 2006-2007.

World has become a family, we have to adopt multi lingual, multi cultural, multi disciplinary educational ethos. MET understands the challenges & scope of 21st century & engrossed in the process of designing new courses to produce meticulously all-round and innovative professionals.

I wish all the students & the staff my best for their future endeavor.

Chhagan Bhujbal

Chairman, Mumbai Educational Trust

GIVING INDIA THE EDGE

From the ancient period to the 21st century, India has been a guiding source to the world when it comes to education. The amalgamation of knowledge, values, skills and vision has always been the key features of Indian educational system. The old 'Gurukul' System had its impact in producing mature knowledgeable and practically skillful youth. Our nation undauntedly represents aspirations of the world. Indian philosophy has its unique quality of absorbing new ideas and balancing them with old values. It has always shown the right path for the youth to follow.

Today 500 million youth strongly feel and have conviction that with a double digit growth achieved with the support of industrial and scientific advancement, we are heading towards one of the most admirable and dominant players in the global economy. Recent incidence of the slow down of the economy has proved that our economic and legal systems stands unshaken in the most delicate and shaking world environment.

Today's education has become a very competitive, global and an extremely demanding phenomena. Technical and theoretical education can only sustain with a high level of self evaluatory and responsible accountability. Sharp minds have to take cognizance of every day challenges.

In the context of class and mass education, at MET, we are fully prepared and geared up for the challenges. With world class infrastructure and highly intellectual and innovative intelligentsia, our faculty members strive for enhancing the practical as well as theoretical knowledge of young professionals who have excelled in various national and international industries and cooperate houses. Some of them have left there mark in the academia and achieved global recognition. MET has also expanded its horizon & established another educational campus 'Bhujbal Knowledge City' at Nashik. MET would make its small contribution by way of producing sharp minds and evolving the youth to lead India towards achieving greater heights.

MET is our humble contribution to building a resurgent, socially responsible and globally competent India poised to conquer the global economy.



Pankaj Bhujbal
Trustee



Samir Bhujbal
Trustee

ABOUT Met League Of Colleges



Mumbai Educational Trust (MET) is a public charitable trust established in 1989 with a mission to radically redefine education system in India. The MET League of Colleges is conglomerate of premier educational institutions, driven by a single minded focus on translating aforementioned mission into concrete reality. MET is a multifaceted and multi-disciplinary centre of excellence in relentless pursuit of professional excellence that surpasses the highest standards. MET League of Colleges is having campuses, emanating aura of majestic blend of architectural grandeur and educational piety and serenity, in Mumbai as well as in Nashik.

Bhujbal Knowledge City, Nashik

MET's Nashik campus is situated at state-of-the-art Bhujbal Knowledge City, Adgaon. The campus spans over 34 acres of lush green landscapes with over 4 lacs sq.ft. of campus floor space. The infrastructure adheres to and exceed international standards with faculty housing, hostel facilities, amphi-theatre, wi-fi, ultra modern AC computer laboratories with TFT screens, air-conditioned libraries and seminar halls in each Institute, well equipped pharma labs, hi-tech classrooms, ultramodern furniture, special infrastructural facilities for physically challenged students and much more. Her Excellency, the president of India, Smt. Pratibhatai Patil inaugurated Bhujbal Knowledge City on 28th November 2007 and dedicated its services to the nation.

MET BKC is an institution where students pursue learning and cutting-edge technologies in a wide variety of disciplines ranging from engineering, new technologies to management. Our vision and constant efforts in developing new courses and new teaching methods further challenge students to think beyond traditional lines, while optimizing academic co-curricular inputs.

A GLIMPSE OF NASHIK

Nashik is a city in India's Maharashtra state. Situated in the northwest of Maharashtra state, the city of Nashik is 180 Km from Mumbai and 220 Km from Pune. It is situated on the banks of Godavari river and in recent times it is popularly known as "Wine Capital of India" or "Grape City".

Nashik city is one of the three vertices of Mumbai-Pune-Nashik Golden Triangle. Nashik is selected as Mini-Metro city and is an emerging knowledge center with many top institutes setting up their campuses in and around.

The city is well known for its pleasant climate and scenic surroundings. It is one of the fastest developing cities of India, and is the next logical destination for major IT and Manufacturing sector industries, after Pune. The city of Nashik is already surrounded by well developed industrial areas, with manufacturing plants of prominent companies such as Mahindra & Mahindra, BOSCH, ABB Ltd., Samsonite South Asia, CEAT Ltd., Crompton - Greaves Ltd., Schneider Ltd., VIP Industries Ltd., GlaxoSmithKline Ltd. etc. operating since long.

Also India Security Press and Hindustan Aeronautics Limited (HAL) are situated in and around the city of Nashik. With Population of around 2 million, Nashik is vibrant marketplace with a very well developed service sector and infrastructure sector. Also Nashik has significance as historical and holy city. Places like Shirdi and Tryambakeshwar are situated in the close vicinity of Nashik.





MET's Tryst with the First Citizen of India

Chalo Delhi : MET's Tryst with the First Citizen of India - The highlight of the 'Chalo Delhi' expedition was the visit to the Rashtrapati Bhavan to meet Shri. Pranab Mukherjee. The President of India spoke to the students about finance and economy in India and also emphasised on empowerment of the Nation. The students also got a chance to have an interaction with Former President of India, Dr. APJ Abdul Kalam at his residence. The discussions ranged on topics like innovation, creativity, technology, entrepreneurship and management.



Former President of India, Dr. A P J Abdul Kalam flanked by sharp METizens



BKC Adopted village 'KONE' for its overall development

Go Green: Eco friendly and Go Green are not just buzz words for us, there is an urgent need for each one of us to take action to protect and revive our planet earth. MET-BKC has designed all its buildings as per the Green Architecture and regularly undertake tree plantation drives and environmental awareness programs.



Go Green... and environment friendly approach



As part of CSR activity the students and faculties of MET BKC organized plantation move through 'Vriksha Dindi'

Sensitivity to Social Causes: The students and MET faculty Mumbai are currently executing Project TRUTH in cooperation with United Nations (UN DESA). Students of MET-BKC, IOM have taken an initiative to teach English to Zilha Parishad School Students of Village Odha, Nashik. BKC has bought smile on the faces of the villagers by adopting villages "KONE" and "NAGOSLI". Their eyes are light up with hope, as slowly but surely basic amenities; home health; social and economic development can be felt in this forbidden place. Students' involvement ensures bringing about social sensitivity towards the problems of underprivileged and underdeveloped people and places. It also helps to get an insight into the working of NGOs who are now focal point of wider issues of corporate governance. MET - BKC always takes a keen interest in upliftment of the under privileged lot. MET BKC is in the forefront, in lending a helping hand to the people affected by Tsunami, Floods or other natural calamities.



MET BKC students providing aid to flood affected people of Nandgaon Dist. Nashik.



Dr. Hanifa Mezoui, Chief, NGO Section, UN DESA, with the MET Interns

Competency Mapping and Career Planning: Eminent psychologists conduct psychometric and other tests to critically examine and map the students knowledge, skills and attributes so



Each One Teach One Mission under taken by MBA Students teaching to Z.P. School's Children at Village Odha, Nashik

WHAT GIVES US THE EDGE



Mr.S.Padmanabhan Executive Director, The TATA Power co. Ltd.addressing the students of IOM along with Mr.Gobind Baghasingh VP, HR The TATA Powers co. Ltd. & Shefali Bhujbal on the stage.

that they pressfit into the corporate culture. Accordingly training, development, succession planning and individual counseling is undertaken.

Combat MET: Students participate and compete in inter-collegiate and intra-class presentation and Group Discussions on current topics and contemporary controversial subjects. This sharpens their analytical, logical and oratory skills.

ISO 9001:2008 Certification: The grant of the ISO 9001:2008 certification by LRQS is an acknowledgment of MET's capacity to deliver professional education that meets the highest standards of professionalism worldwide.

Industry Interaction: Students get an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

Tie-up with British Council: British Council, one of the reputed NGOs have got tied-up with Bhujbal Knowledge City for library services. The scope of this tie-up is vast in the sense that the students of Bhujbal Knowledge City would also get an advantage of all the academic initiative of British council.

MET BKC UTSAV: Various sports event are organized through out the year. Students are encouraged to participate at District, State and National level. Sports activities builds up stamina, enhances individual performance & infuses team dynamics. The cultural mega event UTSAV, which displays opulently diverse and splendid fusion of cultures, from Indian folk to western Hip Hop & From Dindi to Ramp Walk.

Foreign Language: In the context of Globalized corporate world, multilingual competency has become essential. To cater to this need, facility to learn foreign languages has been provided where in students feel empowered to apply it at global level.



'Memoire' a program with difference was organized by the students to entertain an honour the people from old age home.



Senior officer from United States of American Consulate Mr. J.D.Giblin addressed the students career opportunities in USA



"Interaction with corporate stalwarts like Mr. J. Kamthikar



Team of LEAD (Leader accelerating development program) members of MET IOM for the idea generation in social change.



Promoting performing arts at MET BKC UTSAV 15



"Induction Programme" Inaugurated by Dean Dr. E.B. Khedkar



'MBA Arambh' Launchpad 2015

Memoir: As part of Holistic development and imparting value based learning, students of IOM have taken an Initiative for bonding with old age home senior citizens from last three years, this initiative of Students is named as 'Memoir' wherein the senior citizens are invited to the campus to be with IOM students. Students perform exclusively for them like singing, dancing, skits & mimicry. The senior citizens are encouraged to play simple games. There is healthy interactions wherein the generation gap is bridged by sharing valued life experiences. Senior citizens go down the memory lane & relive their glorious days, they actively sing & dance with the students creating an ambience of festivity & gaiety. Memoir helps in keeping up our rich heritage & Cultural traditions.

EPOCH- The Urban Hatt: Students of MBA-1st year organize an activity 'EPOCH- The Urban Hatt' every year in which they undergo through the process of development of a product and market the same. This activity helps students to explore their entrepreneurship skills and help them learn different Managerial skills.

About MET Congruence : 'Good to Great: In search of Excellence' - Congruence is a flagship event of MET league of colleges with the aim to have a platform where best of the minds from management programs can share and showcase the ever changing stream of management thought this ideology is what defines Congruence. An event that makes you question the ordinary, which provokes and inspires you to think and leaves you enriched with an experience beyond belief.



"Drishti" HR meet is been organized since 2010 and have been conducting since then, there are varied facets of Human resources have been explored like Human Sigma, Talent Management, Organizational Positivity, Employee Engagement, Work Culture, Industrial Relation.

National Conference @ MET:

A national conference on "Business Sustainability" was organized to provide a platform and to discuss innovations exploring various avenues

substantially emerging in the economy of our country.

55 research papers were received from across the nation, out of which selected 43 were published. The conference was attended by academicians, research scholars, corporate delegates and management students.



3rd National Conference on "Business Sustainability : Re-visioning Management Practices For Sustainability In Knowledge Economy"

ADVANTAGE MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC).
- MET has been ranked 13th best B School in South Asia by Asia Inc. Magazine.
- 12th best private B School in India by CNBC TV18.
- Ranked 'A++' grade B School by Business India.
- Global internship opportunities across USA, UK, China and Gulf.
- Freshship programme for meritorious students.
- Excellent placement opportunities in India and abroad.
- Superior intellectual capital armed with knowledge and experience.
- Well networked with the best of corporates in India and abroad.
- International interactions through China Study Mission and UN internship programme.
- Sensitizing the students towards social causes through programmes: Save Water, Project TRUTH, Vidya Shakti etc.
- The best state-of-the-art infrastructural facilities.
- Strong alumni base of over 25,000 students.
- Global faculty.
- Live management threshold is offered to MET Nashik campus through Unique Video Conferencing facility, in MET Mumbai & Nashik.
- International alliances with reputed B Schools.
- Outstanding Indian / global industry interface.
- Corporate social responsibility projects.
- Enlightened interaction for urban-rural synergy.
- Globalized learnings delivered with Indian ethos.



Dr. Narendra Jadhav
Member of Planning
Commission, Govt. of India.



Shri Shri Ravi Shankar



Paul Falmsbee,
US Consulate General



Shri. Kumar Ketkar,
Chief Editor, Daily Lokshakti



MS. Teri McLuhan
Director, Badshah Khan Movie



Prof. Carolyn Heising
Scientist-Nuclear Power & Energy



Achyut Palav,
World Famous Calligrapher



Achyut Godbole,
IT Wizard



H. N. Shrinivasan
V.P. - HR Taj Group of Hotel



Chandrashekhar Tilak
Executive Vice President at N.S.D.L.

About MET's Institute of Management (IOM)



In just few years MET's Institute of Management (IOM), Bhujbal Knowledge City (BKC) Nashik, has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate diverse streams of knowledge and expertise, meaningfully, with industry and disseminate advanced knowledge of management so as to meet challenges of future.

It is obvious that only having vision is not enough. Quality education is the decisive factor. The founders have empowered the members of the faculty to govern and administer diverse academic and non-academic activities of the Institute. This has elevated the quality of overall learning experience at the Institute to a very high level .

Faculty : The Institute's core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multilingual competence and wide range of interest and expertise support a comprehensive curriculum.

Facilities : The Institute boasts of excellent educational facilities, including, arguably, Nashik's leading reference library on the subject of management; a range of computers and audio-visual equipment for students' use; extensive information technology resources etc.

Library : Our Library is our major intellectual asset, the prowess of which is depicted below;

- More than 13000 + books on range of subjects, including general reading, many of them seminal and world renowned works by celebrated authors. Also a unique collection of reference books.
- Indian Journals: 25 (MIT Sloan Management Review, Economic & Political Weekly, Journal of Finance, Marketing Management, HRM, IBM Review and many others.)
- International Journals: 05 (Harvard Business Review, Forbes Global, The Economist, Jr. of Global Economy etc.)
- Database EBSCO Business source elite , Collection of E-Journals.
- Newspapers: 14, Last but not the least, there is no budgetary constraint of any sort for library. Extensive reading is very actively recommended and ensured at all levels within the Institute.

Personality Development Initiative: As they rightly say, "people and diamonds have real market value when they are polished". Special drive is launched for personality development and corporate grooming of our students - the future managers. Students are extensively trained on the art of protocol, Business Etiquette, International Etiquette, Social Etiquette, Dining Etiquette, Business Communication, Dress Code, Presentation Skills, Body Language, Hygiene and Sanitation, etc. We firmly believe that above aspects also are as much important, if not more, in managerial development of individual, as all other theoretical and practical inputs relevant to diverse management subjects, and areas of expertise. **Personality evolves with art, as new initiative, personality development through Dance, Yoga, Theatre, Modeling, Music has been started basically to let the students & staff realize their inner & hidden strengths.**

Placement Department: Placement department embodies the spirit of the institution and incorporates its various



philosophies in its day-to-day functioning. Placement department strives to make students achieve the right job and make them fit for corporate and industry.

Focus is completely on ensuring that students get placed in the companies where they fit in intellectually and culturally. BKC alumni consistently add value to their organization and had moved up the ranks faster. This has created impact in the minds of the industry at large thus making them prefer MET-BKC students.

Faculty Development: There is always a room for improvement and self evaluation, for the faculties of Institute of Management & the staff, faculty development program had been organized. Renowned management 'Gurus' & industry stalwarts Mr.Murli Iyer - vice president HR Crisil, Bhasker Joshi - sr. academic advisor, Aruna Mukhie - senior expert in academic & management skills, Prashant Khambaswadkar - Managing Director & CEO, Universal Business Solutions pvt.ltd., Swapan Nandi - Executive Director & Academic advisor, UMF took various sessions and workshops on visioning, goal setting, planning, organizing, market orientation, focus on industry, problem analysis, creativity, result orientation, conflict management & stress management etc. which helped everybody in stream-lining their future plans for the students as well as their career.





ABOUT MBA

MBA programme is two years full-time Masters programme in Business Management, it is recognised by AICTE & affiliated to University of Pune. Admissions to this programme are based on CET score. This programme consists of four semesters. The MBA programme has a syllabi that more than meets the requirements of industry and keeps pace with new trends. It equips students to pursue careers in Marketing, Finance, Production & Materials, Human Resources & Systems, International Business Management. The programme focuses on building analytical skills necessary for decision making and developing a pragmatic approach toward assessment of a business situation. Students undertake projects of two month duration in which they actually work for industries. It provides a broad managerial exposure, as well as an opportunity to concentrate on a specific functional area. The emphasis is on augmenting management talent and resources by building on the base of highly accomplished faculty and motivated student body. Main thrust is on imbibing a sense of strategic outlook to management problems, in the students, and also on management as an integrated process and requires student to develop global view of economic, technological, cultural and political environment of business. The goal is to facilitate and enhance the global competitiveness of organizations through leaders, entrepreneurs and managers equipped with state-of-the-art management knowledge.



Dear Corporate Colleagues,

In the last forty years or so, management education in India has taken giant strides – from a mere handful of institutes in the early 1960's to more than 3500 today. It has brought about a quantum change in the perception of society in general, and students in particular, with regard to the importance and scope of management as a field of professional study.

A good management education can provide a stepping stone to lucrative and promising professional careers for ambitious young men and women. Now that the world is truly a global village, business in the global environment is becoming increasingly competitive and complex, calling for multi-disciplinary and multi-dimensional skills. The upwardly mobile young professional is able to acquire these hard and soft skills only through a well designed and executed management program, delivered by qualified and experienced faculty in a progressive, modern B-School.

Keeping in mind the need for top-class intellectual capital and infrastructure that define the excellence or absence thereof in a Business School, our efforts at MET-BKC has always focused toward attracting the best of in-house as well as visiting talent. Classroom lectures are interspersed with live cases, industry exposure and interactions with corporate stalwarts, who share their experiences perspectives with our students.

Another dimension emphasized at MET-BKC is the all-round holistic development of our students' personalities. We therefore lay particular emphasis on Communication and Foreign Language skills which will give our students a head start in the global arena that they are required to face today.

In the most emphatic way, we categorically groom our students in getting them selected in one of the top brands of the national and international level. The campus placement of our students has been consistently increasing with number of companies coming to our campus has also drastically increased.

With the kind of structured, contemporary inputs delivered to our students, I am confident they shall prove to be an asset to any organization. I wish them every success!

Dr. Nilesh Berad

Director

OUR IN-HOUSE FACULTIES

Dr. Sonali Gadekar

Asso. Professor, Ph.D, M.Phil, MBA
Exp: 13 yrs

Mr. Atul Thombre

Asst. Professor, MBS
22 yrs

Mr. Prasad Joshi

Asst. Professor, MBA, Ph. D (Pursuing)
7 yrs

Mr. Manav Agarwal

Co-ordinator, M.Com, MBA, AFP
4 yrs

Dr. Yogesh Gaikwad

Asso. Professor, Ph.D, NET, SET
MBA (Mkt & HRM)
9 yrs

Mrs. Brofiti Mistri

Asst. Professor, MBA, HRM
10 yrs

Ms. Namrata Deshmukh

Asst. Professor, MBA
5.5 yrs

Dr. Vardhan Chouby

Asstt. Professor, Ph.d, MBA
Marketing & Systems
16 yrs

Mr. Santosh Gaikwad

Asst. Professor, MA. English, B.Ed
10 years

Ms. Pooja Popli

Asst. Professor, MPM
4 yrs

Mr. Zafar Khan

Asstt. Professor, MBA, MPM
22 years

Prof. Yogesh Jadhav

Asstt. Professor, B.Sc, MBA
3 years

Mr. Shrinivas Chaskar

Asstt. Professor, Sr. Manager
Training & Dev., M.Com,
Post Graduate, Diploma in
Industrial Relation & Personal Mgt.
17 years

OUR VISITING FACULTIES

Praveen Tungare

BSc, FICWA
Industry experience: 34 years,
Teaching experience: 25 years
Visiting Faculty in Leading B-Schools in Pune,
Professor in Indira Institute

Prof. Potdar

B.Sc. Microbiology, D.B.M.
Industry experience: 21 years

Mr. Anand Amdekar

B.Com., L.L.B., A.C.S.
Industry experience: 03 years,
Teaching experience: 17 years
Self Employed
Corporate Governance &
Management Assistant

Ms. Trupti Joshi

(Foreign Language)
M.A., B.Ed., B.2.1 (German)
Teaching experience: 17 years

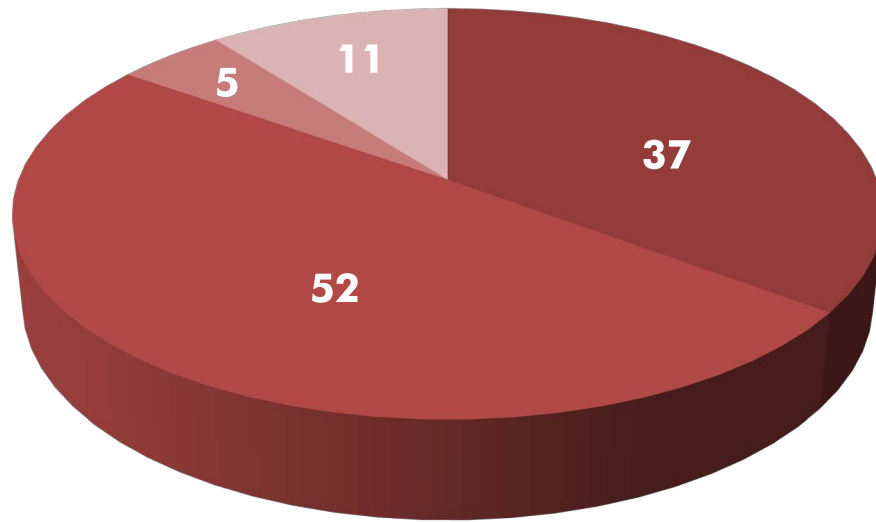
Jitendra Choudhari

MBA, B.Sc.
Industry experience: 20 years

Bikash Banerjee

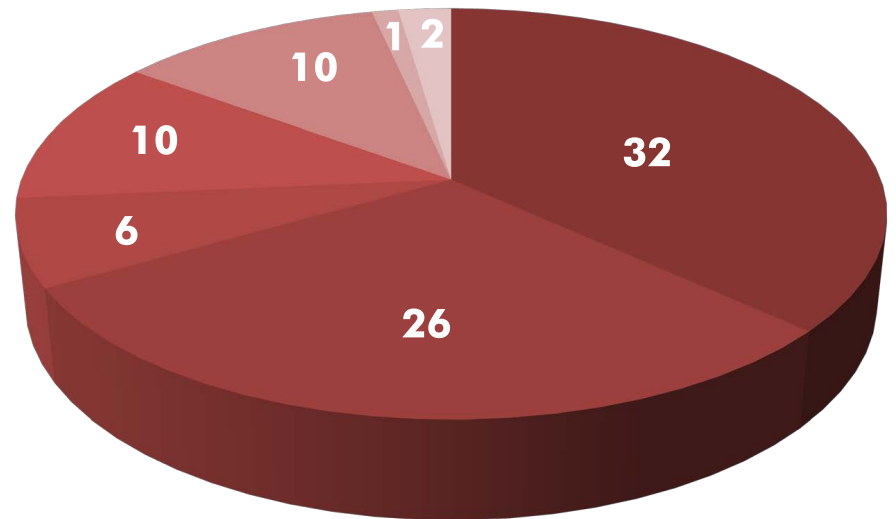
M.M.M.,
Persuing PhD (Management)
Industry experience: 20 years
Approved B Schools in Mumbai

BASIC EDUCATIONAL QUALIFICATIONS AND SPECIALIZATIONS



Specialization	No. of Students
Marketing	37
Finance	52
Production & Material	05
Human Resource	11

Graduation	No. of Students
B. Com	32
BBA/BMS/BBM	26
B.E	6
B.Sc	10
BCA	10
B.A	1
Others (LLB/B.Pharm/BFT)	2



STUDENTS' PROFILE



MARKETING



Agrawal Pooja Rajendra

B.Sc

Summer Project Organization Name:
The Gateway Hotel Ambad, Nasik
Summer Project Title:
Customer Satisfaction for
Banquet Services at The Gateway Hotel Nasik

Aware Pawan Rajendra

B.Sc (Comp Sci)

Summer Project Organization Name:
Kanchan Motors, Nasik
Summer Project Title:
A Study Customers Satisfaction for
Tata Safari Storme



Babar Shaishav Vijay

BBA

Summer Project Organization Name:
Indisch Motoren
Summer Project Title:
Advertising and Sales Promotion Techniques Used by
Luxury Car Dealer with Reference to Indisch Motoren Mercedes-Benz

Bhadke Sachin Madan

BBA

Summer Project Organization Name:
McCain Foods India Pvt.Ltd
Summer Project Title:
Sales and Marketing of Frozen Products
at McCain Foods in Nasik



Borase Ketan Krushnarao

B.COM

Summer Project Organization Name:
Eureka Forbes Ltd.
Summer Project Title:
Below The Line Direct Marketing Activities at
Nasik City for Eureka Forbes Ltd, Nasik

Deore Chandrakant Dadaji

B.Sc

Summer Project Organization Name:
Sahyadri Farmer Producer Company Ltd
Summer Project Title:
Distribution System of Fresh Fruits and Vegetables from
Nashik to Navi Mumbai by Sahyadri Farms Nashik



Dhadiwal Suarabh Shantilal

BBA

Summer Project Organization Name:
Amul India Pvt Ltd.
Summer Project Title:
A Study on Sales Promotional Activities for
Fresh Products at Amul Nasik City

Erande Vivek Ravindra

BBA

Summer Project Organization Name:
Amul India Pvt. Ltd
Summer Project Title:
A Study of Retailer Satisfaction and Consumer
Buying Behaviors for Amul Fresh Products in Nasik City





Jadhav Anup Dilip

BCA

Summer Project Organization Name:
Visha Automotive Sales and Services, Akola
Summer Project Title:
Market Strategy and Sales Analysis of Heavy Vehicles



Jadhav Sanket Ramakant

B.COM

Summer Project Organization Name:
Amul India Pvt Ltd.
Summer Project Title:
To Study The Retailer Perception
Towards Fresh Product at Amul In Nasik City



Jahagirdar Chandrashekar Manohar

B.Sc (Agri)

Summer Project Organization Name:
Kanchan Motors, Nasik
Summer Project Title:
A Study On Customers Satisfaction Towards
India Vista at Kanchan Motors Panchavati, Nasik



Janjale Abhishek Pandit

B.Sc

Summer Project Organization Name:
Kanchan Motors, Nasik
Summer Project Title:
Promotional Strategies for Tata Zest



Khadtale Aniket Ramesh

B.Sc

Summer Project Organization Name:
Eureka Forbes Ltd.
Summer Project Title:
Promotion Activities for Vacuum Cleaner
Undertaken by Eureka Forbes at Nasik.



Kharde Suyog Suresh

B.COM

Summer Project Organization Name:
Amul India Pvt Ltd.
Summer Project Title:
A Study of Customer Preference and Satisfaction Survey for
Amul Fresh Product in Nasik City



Koparkar Chandrashekar Prasad

B.COM

Summer Project Organization Name:
Jalgaon Peoples Co-operative Bank, Jalgaon.
Summer Project Title:
Analysis of Marketing Mix in
Peoples Co-operative Bank, Jalgaon



Mehta Chintan Abhay

B.COM

Summer Project Organization Name:
Amul India Pvt. Ltd
Summer Project Title:
Analysing Availability of Amul Fresh Product
and It's Promotion at Nasik



More Rushikesh Bhagwan

BBA

Summer Project Organization Name:

Lusis Grapes Export, Niphad

Summer Project Title:

Export Challenges Faced by Farmers at Nasik District Comparison of Customers Perception for Traditional and Renewable Energy Resources in Jalgaon

Patil Ashutosh Shantaram

BE

Summer Project Organization Name:

Yashika Energy

Summer Project Title:

Comparison of Customers Perception for Traditional and Renewable Energy Resources in Jalgaon



Patil Atul Bhanudas

BBM

Summer Project Organization Name:

Sian Print Industry Ltd.

Summer Project Title:

Understand Market Potential of Stationary Products for "Sian Print Industry Ltd."

Pawar Rahul Balkrishna

B.PHARM

Summer Project Organization Name:

Amul India Pvt Ltd.

Summer Project Title:

Project Report on Penetration of Amul Milk in Retail Outlets of Nasik City



Raj Murtaza Zakirddin

B.COM

Summer Project Organization Name:

Molai Raj Motors, Shahada

Summer Project Title:

Study on Brand Awareness of Eicher Tractor Ltd Reference to Molai Raj Motors

Randhawa Gurmeet Kaur

IT-BCA

Summer Project Organization Name:

Karda Construction

Summer Project Title:

1) Factor Affecting Choice of Real Estate in Nasik
2) Market Potential of E-Business in India



Salunke Jayesh Shankarrao

B.Sc (Agri)

Summer Project Organization Name:

Sahyadri Farmer Producer Company Ltd.

Summer Project Title:

To Study of Market Potential in Navi Mumbai for Sahyadri Agro Retail Division

Sanap Ganesh Kachru

B.Sc

Summer Project Organization Name:

Vrudavan 21 Exports, A/P Devpur Tal Niphad.

Summer Project Title:

A Study of Packaging and Transportation of Grapes in Nashik District





Salar Ahfaque Shaikh

B.COM

Summer Project Organization Name:

Amul India Pvt Ltd

Summer Project Title:

Analysing Distribution Channel for
Fresh Food Products of Amul in Nasik City



Somaiya Ronak Bharatbhai

B.COM

Summer Project Organization Name:

Jaikumar Construction LLP(Parksyde)

Summer Project Title:

A Study of Customer Satisfaction Level with
Special Reference to Jaikumar Construction
LLP (Parksyde) Nasik



Sonawane Devidas Bhaginath

B.Sc

Summer Project Organization Name:

MMP Bio Healthcare Pvt Ltd, Aurangabad

Summer Project Title:

Retailers satisfaction survey with
reference to MMP
Bio Health Care Pvt. Ltd.



Tajanpure Krishna Bhimrao

BBA

Summer Project Organization Name:

MC Donald

Summer Project Title:

Customers Perception towards Services of Mc Donald Outlet.
With Special Reference to College Road Nasik



Tidke Bhavesh Prakash

BBA

Summer Project Organization Name:

The Gateway Hotel Ambad, Nasik

Summer Project Title:

Evaluating Gaps in Expectations and
Delivery of Services



Vaidya Mehul Milind

B.COM

Summer Project Organization Name:

Burhansoft

Summer Project Title:

Impact of Advertising Campaign on Launch of
a Mobile Application in Western Maharashtra

"You have to dream before your dreams can come true.
Man needs his difficulties because they are necessary to enjoy success.
Great dreams of great dreamers are always transcended."

- Dr.A.P.J.Abdul Kalam

STUDENTS' PROFILE



FINANCE



Ahirrao Vaibhav Ashok

BBM

Summer Project Organization Name:
The Gateway Hotel Ambad, Nasik.
Summer Project Title:
A Study of Product Pricing with Reference to
"Pancharatna" Restaurant of The Gateway Hotel

Ansari Khalid Ahmed Mukhtar Ahmed

BBA

Summer Project Organization Name:
Dena Bank Yeola Branch.
Summer Project Title:
An Analysis of Education Loans
Schemes in Dena Bank



Avhad Vishakha Vithoba

BE (IT)

Summer Project Organization Name:
Axis Bank Ltd, Nasik Road, Nasik.
Summer Project Title:
Performance Evaluation of Diversified Growth Funds
of Selected Mutual Funds Companies

Balmiki Ekta Satish

B.COM

Summer Project Organization Name:
House of Investment Pvt Ltd Gangapur Road, Nasik.
Summer Project Title:
A Study of Price Trends with Respect to
Selected Committees



Bhalerao Aniket Ravindra

B.COM

Summer Project Organization Name:
Vasundhara Fertilizer & Seeds Pvt Ltd.
Summer Project Title:
Financial Statement Analysis of
Vasundhara Fertilizer Based on Ratios Analysis

Bhoje Sarika Dilip

BBA

Summer Project Organization Name:
LKP Securities
Summer Project Title:
A Study of Financial Derivatives and
Individual Stock Futures



Bindra Ranveet Kaur

B.COM

Summer Project Organization Name:
Axis Bank Ltd.
Summer Project Title:
The Study of Various Investment Options and Analysis of
Investment Pattern of Investors for Axis Bank

Dani Pallavi Kailas

B.COM

Summer Project Organization Name:
LKP Securities
Summer Project Title:
A Study of Derivatives Markets with
Special Reference to Call/PUT Option





Darade Ashwini Babanrao

BBA

Summer Project Organization Name:
Angel Broking Pvt Ltd.
Summer Project Title:
A Study of Equity and Derivates
Trading at Angel Broking

Deshpande Swamini Pramod

B.COM

Summer Project Organization Name:
Saraswat Bank, Nasik
Summer Project Title:
Systematic Study of Credit Analysis Procedure
Followed by Saraswat Bank



Gaikwad Smita Gangadhar

BBA

Summer Project Organization Name:
LKP Securities.
Summer Project Title:
Financial Statement Analysis
of Selected Companies in FMCG Sector

Ganatra Nitin Mahendra

B.COM

Summer Project Organization Name:
Axis Bank Ltd.
Summer Project Title:
Credit Analysis and Appraisals of SME's



Gupta Neha Satyaprakash

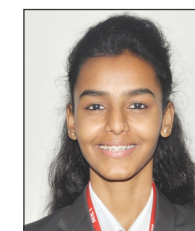
BE (IT)

Summer Project Organization Name:
Kotak Securities
Summer Project Title:
Analytical Study of Wealth Management Services
for Different Classes of Investors

Gurav Devyani Bhanudas

BBA

Summer Project Organization Name:
Finanz India.
Summer Project Title:
A Comparative Study of Selected Investment
Avenues for Retirement Planning



Hanswani Pankaj Shankar

BBA

Summer Project Organization Name:
India Nivesh Securities Ltd.
Summer Project Title:
Technical Analysis of Selected Banking Stock
Using Candlestick Charts

Ighave Renuka Sanjay

B.COM

Summer Project Organization Name:
Mannapuram Finance Ltd.
Summer Project Title:
The Study of Saving and Spending Pattern
of Youth in Partur City





Jadhav Rahul Balasaheb

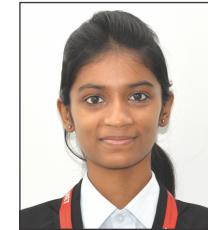
B.COM

Summer Project Organization Name:
Finanz India
Summer Project Title:
A Study of Mutual Funds as
A Tool for Tax Planning

Jaju Riya Suresh

B.COM

Summer Project Organization Name:
India Nivesh Securities Ltd, Nasik
Summer Project Title:
Security Analysis of Selected Stocks with
Reference to Information Technology Sector



Jangid Manoj Satyanarayn

B.COM

Summer Project Organization Name:
Angel Broking Pvt Ltd.
Summer Project Title:
Analytical Study of Risk Pattern
in Derivatives Market

Kandekar Vikram Rangnath

B.COM

Summer Project Organization Name:
Metro Polymers Pvt Ltd.
Summer Project Title:
A Study on VAT with Special Reference
to Luggage Industry



Karamchandani Monisha Deepak

B.COM

Summer Project Organization Name:
Sharda Motor Industries Ltd.
Summer Project Title:
Study on Techniques of Inventory Management

Khadamkar Hemant Chandrakant

23 yrs

BBA

Summer Project Organization Name:
Bajaj Finance Ltd.
Summer Project Title:
Comparative Analysis of Loan Procedure for
Consumer Durable Products of
Bajaj Finance and Future Capital



Khaire Priyanka Deepak

BBA

Summer Project Organization Name:
LKP Shares and Security
Summer Project Title:
A Study on Saving and Investment Pattern
of Investment at LKP Shares

Aaftab Husain Khan Anwar Husain Khan

22 yrs

B.COM

Summer Project Organization Name:
The Gateway Hotel Ambad, Nasik
Summer Project Title:
Study on Budget and Budgetary Control at Taj Gateway





Kiranawala Abdulquadir Abbas

B.COM

Summer Project Organization Name:
Taj Gateway Projects, Nasik
Summer Project Title:
Cost Estimation and Cost Ascertainment with
Reference to Standard Costing

Lalwani Khushaboo Sanjay

BE (IT)

Summer Project Organization Name:
M/s Inderchand Amarchand Chopda Onion Suppliers
Summer Project Title:
Competitive Financial Assessment of
Onion Market in Nasik District



Loya Komal Rajendra

BBA

Summer Project Organization Name:
Karvy Stock Broking Ltd.
Summer Project Title:
Currency Fluctuation in Foreign Exchange Market and
Its Impact on Indian Economy with
Special Reference to Oil Sector

More Pratik Bhauroo

B.COM

Summer Project Organization Name:
Vasundhara Fertilizer & Seeds Pvt Ltd.
Summer Project Title:
Study of Problems & Potential of
Fertilizers & Seeds Dealership Business



More Vivek Jagdish

B.COM

Summer Project Organization Name:
LKP Securities
Summer Project Title:
A Comparative Study of Mutual Fund
Offered by SBI and HDFC Fund

Nagada Pooja Jethalal

B.COM

Summer Project Organization Name:
Karvy Stock Broking Ltd.
Summer Project Title:
Fundamental Analysis of Selected Scrips
Under Banking Sector Using Three-Tier Analysis



Pagare Sayali Milind

B.COM

Summer Project Organization Name:
Vishwas Co-operative Bank
Summer Project Title:
Comparative and analytical Study of
Co-operative Bank Services in 21st Century Focusing
an Vishwas Co-operative Bank

Patel Hetali Narendra

B.COM

Summer Project Organization Name:
Motilal Oswal Securities Ltd
Summer Project Title:
A Study on Stability of Stock Beta





Patel Kishan Nanjibhai

BBA

Summer Project Organization Name:
The Gateway Hotel Ambad, Nasik.
Summer Project Title:
A Study on Inventory Management with
Referance to Gateway Hotel

Patel Pooja Pravinbhai

BBA

Summer Project Organization Name:
Karvvy Stock Broking Ltd.
Summer Project Title:
Performance Evaluation and Application of
Camp vs Sharpe's Portfolio Construction Model



Patil Adhikar Bhagwan

BBA

Summer Project Organization Name:
Bank of Baroda, Amalner.
Summer Project Title:
E-Banking at Bank of Baroda

Patni Ankita Santosh

BBA

Summer Project Organization Name:
Endurance Technologies Pvt Ltd.
Summer Project Title:
Variance Analysis



Ramaiya Dhvani Snehal

BBA

Summer Project Organization Name:
Kotak Securities
Summer Project Title:
Construction of Snapshot Model and
Study of Pricing Behavior of IPO

Sali Aniket Prashant

BCA

Summer Project Organization Name:
Sudarshan Saur Shakti Pvt Ltd, Aurangabad
Summer Project Title:
To Study The Inventory Control Techniques
and Its Effect on Company's Finance



Sankpal Prajakta Nishikant

BBA

Summer Project Organization Name:
Bank of Maharashtra
Summer Project Title:
Financial Statement Analysis of
Bank of Maharashtra Using Ratio Analysis

Shetty Kajal Anand

BBA

Summer Project Organization Name:
Finanz India
Summer Project Title:
Comparative Analysis of Beta and
Standard Deviation as an Indicator
of Risk Measure for Mutual Fund





Shinde Poonam Pradip

B.COM

Summer Project Organization Name:

LKP Securities

Summer Project Title:

Study of Stock Price Movement

Through Technical Analysis

Singh Ritu Nandakishor

BCS

Summer Project Organization Name:

House of Investment Pvt Ltd Gangapur Road, Nasik

Summer Project Title:

Derivative Training Strategy of Future and Option



Sonawane Pratiksha Vilas

B.COM

Summer Project Organization Name:

Bank of Maharashtra

Summer Project Title:

Performance Evaluation of Small Cap

Public Sector Bank in India

Ugale Tejas Baburao

BBA

Summer Project Organization Name:

Share Khan

Summer Project Title:

A Project Report on Equity Evaluation of Top 3 IT Companies



Vaidya Dattatray Sahebrao

M.COM

Summer Project Organization Name:

Star Health and Allied Insurance Co Ltd.

Summer Project Title:

To Study Risk Management Structure in

Star Health Insurance Sector

Varma Niraj Ravindra

B.COM

Summer Project Organization Name:

Axis Bank Ltd, Nasik

Summer Project Title:

Comparative Analysis of Products and Services of Axis Bank with HDFC Bank and ICICI Bank Nasik



Vidhate Chetan Nivrutti

B.COM

Summer Project Organization Name:

LKP Securities.

Summer Project Title:

Fundamental Analysis Using

Seven Factor Model

“I think if you do something and it turns out pretty good,
then you should go do, something else wonderful,
not dwell on it for too long, just figure out what's next.”

- Steve Jobs

STUDENTS' PROFILE



PRODUCTION & MATERIAL



Bandekar Nikhil Rammohan

B.COM

Summer Project Organization Name:

Samsonite South Asia Pvt Ltd

Summer Project Title:

To Study Inventory Management Practices with Reference to Injection Modeling Luggage's

Bhalerao Ajaykumar Gorakh

BE

Summer Project Organization Name:

Neelay Industries, Nasik

Summer Project Title:

To Study and Reduce Rejection of Bearing Support Boss at Neelay Industries Nasik



Gawali Upendra Dinesh

BE

Summer Project Organization Name:

Bhujbal Foundation, Nasik

Summer Project Title:

The Feasibility Study of Installation of Solar Power System at MET's IOM

Yadav Pooja Sampatiram

B.Sc

Summer Project Organization Name:

IBIS Nasik

Summer Project Title:

To study the operations Management Practices at IBIS Nasik Hotel



STUDENTS' PROFILE



HUMAN RESOURCE



Ahire Karishma Ravindra

B'COM

Summer Project Organization Name:
The Wockhardt Hospital
Summer Project Title:
Study of Recruitment and
Selection Process of Wockhardt

Athvani Vibha Harilal

BCA

Summer Project Organization Name:
Nissan Automobile
Summer Project Title:
A Study of Employee Retention
at Nissan Automobile



Dhigan Amit Vedapal

B.Sc

Summer Project Organization Name:
Taj Gateway Nashik Hotel.
Summer Project Title:
Recruitment and Selection

Khaire Ekta Vinayak

BBA

Summer Project Organization Name:
Bosch Limited .
Summer Project Title:
Evaluation of Effectiveness of
Training and Development.



More Rohini Bhaskar

B.Sc

Summer Project Organization Name:
Hindustan Coca Cola Beverages Pvt Ltd
Summer Project Title:
Employee Satisfaction with Respect to
Employee Engagement Activities

Nikam Snehal Nandadip

B.Sc

Summer Project Organization Name:
Hindustan Coca Cola Beverages Pvt Ltd
Summer Project Title:
To Design Skill-Will Matrix and
Training Calendar in Coca Cola



Pangavhane Kaveri Namdeo

B.PHARM

Summer Project Organization Name:
Ashoka Buildcon Ltd, Nasik.
Summer Project Title:
To Study the Recruitment Process

Patil Hemangi Mukund

BCA

Summer Project Organization Name:
The Gateway Hotel Ambad, Nasik
Summer Project Title:
The Study of Training Program



HUMAN RESOURCE



Saundankar Priyanka Prabhakar

BA

Summer Project Organization Name:

Ashoka Buildcon Ltd, Nasik

Summer Project Title:

To Study of Training and Development



Wagh Ashwini Chintaman

BBA

Summer Project Organization Name:

Bymer Elastomers

Summer Project Title:

Study on Employee Safety

Shirsath Chitra Shashikant

BCA

Summer Project Organization Name:

The Gateway Hotel Ambad, Nasik

Summer Project Title:

A Review of CSR as Sustainable

HR Value Added Functions



OUR TALENT CONTRIBUTION TOWARDS BELOW INDUSTRY





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Institute of Engineering
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C-DAC
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Asian Management Development Centre
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Institute of Medical Sciences
Institute of Information Technology
Institute of Computer Science
Institute of Distance Learning
Institute of Software Development & Research
Institute of Trichology
Institute of International Studies
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ISO 9001:2008 certified. MET is an NGO in Special Consultative Status with UN (ECOSOC)